



RAY ABEL

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EDUCATION

Robert Morris University Political Science
Pittsburgh, PA

AWARDS

Entrepreneurship World Cup

2021 Global Social Good Winner

Global Good Fund

2020 Fellow

National Science Foundation SBIR

2019-2020 Phase I awardee

Comcast | NBC

2019 first ever startup in residence

Startup of the Year

2019 finalist

GIST Catalyst at GES in The Hague

2019 finalist at the World Forum

John Flatley Challenge

2019 winner

Extreme Tech Challenge

2018 finalist

CES on the Hill

2017 presenter to Congress for the CTA Foundation

CableLabs Innovation Showcase

2017 winner of the Best New Product award

UPMC National Innovation Contest

2016 winner of the UPMC Smart Technology event

CES Eureka Park Challenge

2016 winner of the CES Eureka Park startup prize

LA Startup Prize

2016 winner of the Louisiana Startup Prize

MassChallenge

2016 finalist in the world's largest accelerator

VOLUNTEER WORK

Rugged Events

Founder and Board Member

DePaul School Young Professionals Committee

Board Member

North Hills Business and Finance Academy

Board Member

Urban Impact

Coach and Event Volunteer

EXPERIENCE

2015-PRESENT Bansen Labs

CEO

Creating and implementing sales and marketing strategies for our Xogo platform that allows people with disabilities to access technology.

Planning of long-term revenue strategy and development of licensing and open source plans to increase revenue.

Creating all investor documents, planning and execution of venture capital pitches, and formation of strong bonds with investors.

Managing great employees and helping to refine their skills.

Forming strong partnerships with Comcast, Microsoft, CableLabs, the CTA Foundation, MassChallenge, UPMC, and many more.

2011-2015 The Common Co

PRESIDENT & CEO

Created a large scale 5K event series that celebrates "The Best of a City" (thecity5k.com)

Accepted an investment offer from Mark Cuban through ABC's Shark Tank.

Responsible for web design, event planning, volunteer management, sponsor recruitment, technology investments, all financial aspects, marketing, sales, partnerships, and more.

Partnerships include: the Cleveland Indians and Browns, the Pittsburgh Penguins, Pirates, and Steelers, many radio stations, Buffalo

2007-2011 Urban Impact Foundation

DEVELOPMENT MANAGER

Directed the annual Global Impact event.

Director of Urban Impact Experience which allowed youth to serve and be educated on underserved urban life.

Responsible for grant writing, relationship building, and donor development with our funding organizations.

Various technology projects: database implementation, hardware and software purchasing, and technology strategies.

2006-2007 South Side Project

DIRECTOR

Founded a community organization, recruited and managed a team of volunteers, and directed an RFP for the City of Pittsburgh.